



Roverway is an international Guides and Scouts camp for Rovers (aged 16 to 22) from all over Europe. The camp typically consists of two parts: the Paths, where the participants explore Switzerland in smaller groups of around 70 people, and a main camp. The last Roverway took place in Norway in 2024 and lasted eleven days. Approximately 5500 Guides and Scouts participated. The next Roverway is scheduled to take place in Switzerland in 2028. That is why we are looking for a:

Merchandise Lead

reporting to the Support Division. The person is responsible for the operational side of the Roverway 2028 merchandising: sourcing, production, logistics, sales and on-site shop. They work hand in hand with the Communication division, which owns the visual identity and creative direction of the products. Your responsibilities will be the following:

- Build, coordinate and lead the merchandising team
- Define and implement the merchandising strategy in close collaboration with the Communication division, which owns the visual identity and creative direction of the products
- Source, select and negotiate with suppliers and manufacturers (textile, accessories, badges, printed goods, etc.)
- Ensure that the sustainability charter of the event is respected across the entire supply chain (suppliers, materials, certifications, transport, fair production), in close coordination with the Sustainability Lead
- Manage the full production process: prototyping, validation, ordering, quality control, delivery
- Frame supplier contracts and conditions in coordination with the Legal Lead
- Define pricing strategy, margins and budget targets in close coordination with the Finance division
- Set up and manage the on site shop (pre- sales, staffing, inventory, cash management)
- Build a forecast model for volumes and sizes to limit unsold stock and minimise waste
- Manage logistics and storage of the merchandising stock (before, during and after the event), in coordination with the Logistics division
- Recruit, train and coordinate the on-site shop crew during the camp
- Track sales, monitor inventory and report on financial performance
- Plan and manage post-event stock (clearance sales, donations, recycling) in line with the sustainability charter
- Coordinate merchandising topics with all the other divisions
- Document the merchandising strategy, processes and learnings to pass on the acquired knowledge to future Roverway editions

What you can expect:

- Meetings with all division leads and the camp directors
- 2 meetings per month with the Support team. Frequency will increase as we get closer to the event.
- Approx. 4 to 6 hours of voluntary work per week, with significant peaks during the production phase and on-site during the event
- Designing and shaping the merchandising strategy of the event
- Close collaboration with all divisions (transversal role by nature)
- Opportunity to bring in and develop your know-how
- Collaboration with international contacts (WOSM, WAGGGS and other scout events)
- Development of your network at both national and international levels





- Making an international scouting experience possible for approx. 5000 participants and approx. 1000 volunteers

What you bring to table:

- Time, energy and motivation for a multi-year commitment
- A creative, pragmatic and entrepreneurial mindset
- Experience in product sourcing, supply chain or merchandising is a strong asset
- Skills in negotiation and supplier management
- Sensitivity to sustainable and ethical sourcing
- Basic understanding of pricing, margins and budget management
- Experience in setting up and managing physical and/or online shops is an asset
- Experience in team management and recruitment
- Ability to anticipate and plan ahead (forecasting, logistics, inventory)
- Ability to keep an overall view of a complex, multi-stakeholder project
- Good command of English and one Swiss national language (French, German or Italian)

What's next?

Have we sparked your interest? Then join the crew. We look forward to receiving your application and dossier. You can send them directly to info@roverway28.ch.

Interviews are planned

You can also save the date of 12th August 2026 for a kick-off apéro and an initial planning day.

We are aware that this is a lot of dates, which might seem excessive. But we also know that volunteers like us are very busy, and we want you to be present at the most important moments!

You can find more information about the project and the schedule on our website.

What we need from you:

- Your resume (including your Guiding and Scouting career as well as on Guiding and Scouting reference)
- A short letter of motivation answering the following questions (an email is sufficient)
 - What interests you about this project?
 - Why are you the right person for this division?

Do you still have questions?

Feel free to contact us if anything is unclear, if you have any questions, or if you'd just like to have a casual conversation without any obligation. We look forward to hearing from you and learning about your ideas.

Support Division Lead

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