



Roverway is an international Guides and Scouts camp for Rovers (aged 16 to 22) from all over Europe. The camp typically consists of two parts: the Paths, where the participants explore Switzerland in smaller groups of around 70 people, and a main camp. The last Roverway took place in Norway in 2024 and lasted eleven days. Approximately 5500 Guides and Scouts participated. The next Roverway is scheduled to take place in Switzerland in 2028. That is why we are looking for a:

People Communications Manager

Clear communication helps people feel informed, prepared and connected. As a People Communications Manager, you work together with your team to ensure that participant related information is communicated in a clear, accessible and audience-appropriate way. Both during the preparation phase of Roverway and throughout the camp itself.

You transform participant related information into communication by preparing, writing and adapting content for different target groups. This includes creating and editing content for the People website, information emails, FAQs, documentation and other publications. You also coordinate translations and ensure that content is communicated consistently and understandably across all required languages.

You work closely with the People Information Flow Manager, who coordinates the flow of information between divisions. You will be part of the "People Communication & Information" Department within the People Division.

What you can expect:

- A monthly meeting with your division
- Approx. 4h of volunteer work per week
- The opportunity to contribute your expertise and develop your skills
- Collaboration with international contacts (including within your division crew)
- Expansion of your network at the national and international levels
- Helping to create an international Guiding and Scouting experience for approx. 5000 participants and approx. 1000 volunteers

What you bring to table:

- Time, enthusiasms, and motivation for a multi-year commitment
- A drive to create and contribute
- Experience in writing or editing content for different target groups (e.g. websites, newsletters, social media or association communication) is an asset
- Creativity and a good sense for language and communication
- Interest in digital communication channels and information management
- Ability to maintain an overview of a project
- Good English skills and/or proficiency in another national language

What we need from you:

- Your resume (including your Guiding and Scouting career as well as on Guiding and Scouting reference)
- A short letter of motivation answering the following questions (an email is sufficient)
- What interests you about this project?
- Why are you the right person for this division?





Do you still have questions?

Feel free to contact us if anything is unclear, if you have any questions, or if you'd just like to have a casual conversation without any obligation. We look forward to hearing from you and learning about your ideas.

Division Lead People

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