Roverway is an international Guides and Scouts camp for Rovers (aged 16 to 22) from all over Europe. The camp typically consists of two parts: the Paths, where the participants explore Switzerland in smaller groups of around 70 people, and a main camp. The last Roverway took place in Norway in 2024 and lasted eleven days. Approximately 5500 Guides and Scouts participated. The next Roverway is scheduled to take place in Switzerland in 2028. That is why we are looking for a:

Web Designer

For many, it's their first contact with Roverway 2028: our website. This is where participants, parents, leaders and volunteers from all over Europe find information. This is where they register, and where they find everything they need to know before, during and after the camp. It should be simple, fast and beautiful. That's why we need a pro! Maybe you? You design the official Roverway 2028 website. You translate the corporate design to the web, develop layouts and reusable components, and make sure the navigation is clear and works on every device. You work closely with the Corporate Design Lead and the people responsible for content and tech. If you're interested, this role can easily be combined with other roles (Motion Designer / Printgraphic Designer / Signage Designer). As Web Designer, you're part of the "Visual Design" department in the Communication division, see organisational chart.

What you can expect:

- Check-in as agreed with your Division Leads (approx. once a month)
- Approx. 8h of volunteer work per month
- The opportunity to contribute and further develop your know-how
- Collaboration with international contacts (including within your division crew)
- Expanding your network on a national and international level
- Helping make possible an international Scouting experience for approx. 5000 participants and approx. 1000 volunteers

What you bring to table:

- Time, enthusiasm and motivation for a multi-year commitment
- Experience in web design or UI/UX design, ideally with references
- Confident use of Figma (or similar tools)
- An understanding of usability, responsive design and accessibility
- A feel for applying an existing corporate design consistently in digital
- Experience with a CMS (e.g. WordPress or Webflow) is a plus
- English skills and/or another Swiss national language

What we need from you:

- Your resume (including your Guiding and Scouting career as well as on Guiding and Scouting reference)
- A short motivation letter answering the following questions (an email is fine)
  - What interests you about this project?
  - Why are you the right person for this division?

Still have questions?

Feel free to reach out to us with any uncertainties, open questions, or just to chat. We look forward to you and your ideas.

Division Lead Communication
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